



# Grow your brand with us

And empower everyone in Scotland to improve and celebrate our built environment

## WHAT IS THE MY PLACE PROGRAMME?

### My Place Awards



Celebrates community-led regeneration projects

### My Place Photography



Empowers young people to explore their local places

### My Place Community Champion Award

Recognises people who have transformed their neighbourhood



### My Place Workshops

Enables young people from refugee and migrant backgrounds to develop a sense of place



15k+ website visits



230k+ social media reach

Connections to policy makers and local heritage groups



Ceremony with major stakeholders in the built environment and regeneration sectors



# WHY SPONSOR MY PLACE?

Build a positive brand image

Expand audience reach

Drive more sales

Stand out from the competition

Gain media exposure

## SPONSORSHIP PACKAGES

### GOLD £8k

- ★ Logo on our websites
- ★ Social media post announcing sponsorship
- ★ Feature and logo in e-newsletter
- ★ Press release announcing sponsorship
- ★ VIP invites to My Place ceremony

### SILVER £4k

- ★ Logo on our websites
- ★ Social media post announcing sponsorship
- ★ Feature and logo in e-newsletter
- ★ Press release announcing sponsorship

### BRONZE £2k

- ★ Logo on our websites
- ★ Social media post announcing sponsorship
- ★ Feature in e-newsletter

SCOTTISH  
  
CIVIC  
TRUST

  
My  
Place

## Corporate partnership £1k

-  Logo on our websites viewed by thousands each week
-  Connections to over 140 of our local heritage partners
-  Become a trusted supplier on our website

If you are interested in becoming a sponsor or partner, please contact us:

-  [sct@scottishcivictrust.org.uk](mailto:sct@scottishcivictrust.org.uk)
-  [www.scottishcivictrust.org.uk](http://www.scottishcivictrust.org.uk)
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