

COORDINATION

Doors Open Days has been celebrating heritage and the built environment in Scotland since 1990. The event is delivered in collaboration with area coordinators from local authorities and amenity groups, supported by many thousands of volunteers.

TAKE PART IN 2019

Doors Open Days turns 30 in 2019! We want to celebrate this milestone by having involvement of every region in Scotland. Contact your local coordinator to get involved. We are particularly keen to hear from you if you are in Shetland, Orkney, The Scottish Borders or The Western Isles.

CONTACT US

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#dodscot

THANKS

Paid internships were supported by The Robertson Trust, and Q-Step programme through Glasgow University.

Doors Open Days 2018 delivered events in partnership with Hostelling Scotland, European Year of Cultural Heritage, and Year of Young People 2018.

Doors Open Days is Scotland's contribution to European Heritage Days along with Scottish Archaeology Month.



Statistics are based on a sample of 1,800 visitor surveys and 729 event organiser surveys. Images from left: Austin's Tearooms, Elgin © JFergusonImages; Oakshaw Trinity Church, Paisley © Dylan Glynn, Renfrewshire Council; BeFunky collage, Stirling Castle © Zora Feese; Antonine Guard, Crammond © John Richardson; Camphill Gate building tour, Glasgow © Ann Nisbet; Doors Open Days launch, Ninewells Community Garden © Donald Macleod; Blackcraig Bridgehouse, Perth & Kinross © J. Lyle. The Scottish Civic Trust is a charity registered in Scotland. No. SC012569

DOORS OPEN DAYS 2018



REPORT

Doors Open Days is nationally coordinated by the Scottish Civic Trust, and is a part of European Heritage Days.

Doors Open Days 2018 was launched at the Leaf Room, Ninewells Community Garden, Dundee, the winner of the Scottish Civic Trust's My Place Awards 2018.



DOORS OPEN DAYS 2018



1,083
VENUES & EVENTS

30
LOCAL AUTHORITY
AREAS TOOK PART



98,900+
VISITORS

259,400+
VISITS

95%

VISITORS WERE FROM SCOTLAND



6,300+
VOLUNTEERS



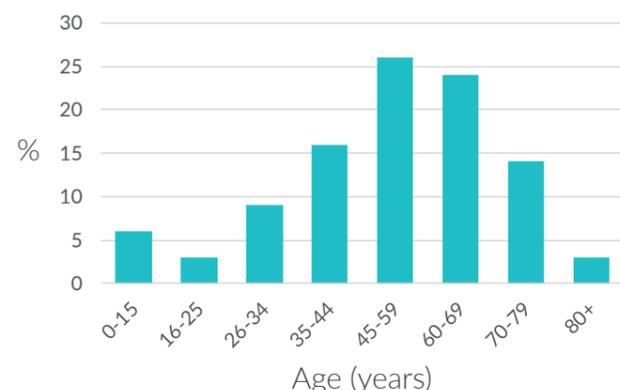
51%

VISITED REGIONS THAT WERE NOT THEIR HOME REGION

29,000+
VOLUNTEER HOURS



WHAT IS YOUR AGE?

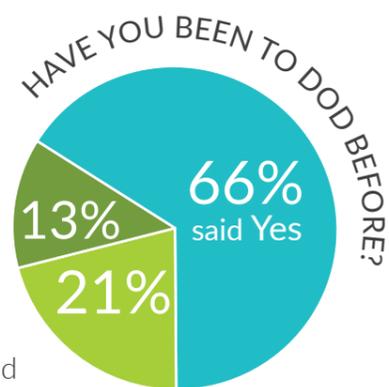


The **Braw Buildings Project** was delivered in partnership with **Hostelling Scotland**. The project celebrated Year of Young People 2018, and gave 18-26 year olds the chance to discover their heritage by participating in Doors Open Days, and having a free overnight stay in Youth Hostels in Aberdeen, Edinburgh, Glasgow, Inverness, Pitlochry and Stirling.



No, I stumbled upon it on the day

No, but I had heard about it and planned to visit



167,000+
UNIQUE WEBSITE USERS

33%

INCREASE IN WEBSITE USE COMPARED WITH 2017



67%

OF PEOPLE ACCESSING THE WEBSITE USED A MOBILE DEVICE



12,800+
TWITTER FOLLOWERS

7,350+

FACEBOOK FOLLOWERS

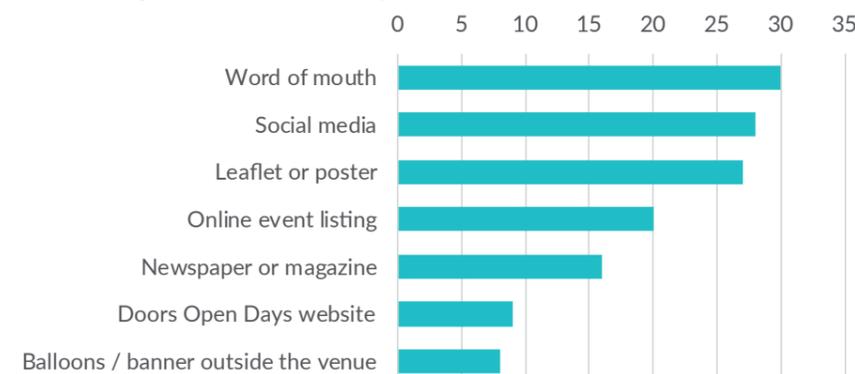


123%

INCREASE IN INSTAGRAM FOLLOWERS

HOW DID YOU HEAR ABOUT DOORS OPEN DAYS?

Percentage of visitors (multiple answers allowed):



The banner above the door led me to take a look inside and see what a wonderful place it is!

Surprised that there is so much on my doorstep.



233

ARTICLES IN THE PRINTED LOCAL AND NATIONAL MEDIA

PRESS INCLUDED:

Print: The National, Scottish Daily Mail, The Metro, The List, The Herald, The Scotsman and The Press & Journal

Online: WHAT'S ON, Visit Scotland, The Countryman, Historic Scotland magazine and Project Scotland

Other: Scottish Construction Now, Scottish Canals, Voluntary Arts, Urban Realm and Radio Orkney

Media partnerships were with History Scotland and The Skinny.



£1.7m
VISITOR EXPENDITURE



To celebrate the **European Year of Cultural Heritage 2018** an exhibition, 'Frontiers of the Roman Empire across the Antonine Wall', toured through September. EYCH2018 observed a "common heritage" throughout Europe, and the exhibition reflected this, by remembering "what joins us is greater than what divides us".



I love meeting people and finding out things about the area I live and its fabulous history.